

Friendship Baptist Church

Job Announcement

Marketing and Media Manager

GENERAL SUMMARY:

The role of the Marketing and Media Manager is to coordinate and lead the communications, marketing, branding, and technology functions of the church to ensure the worship effectiveness and continuous improvements for all media platforms are met. These areas include; mass communications, church website, church app public and social media relations, print media design, and notable projects as directed by the Executive Pastor of Ministry Advancement.

SPECIFIC DUTIES and RESPONSIBILITIES:

Creative Leadership- Responsible for alignment and standardization in communicating the Church's Mission, Vision, Values, and Strategy of the church in various social media, electronic media, print, and weekend services. Oversees the internal and external communications activities.

Team Development- The Marketing and Media Manager, supervises potential part-time media staff and volunteers, serves as a liaison for information technology, and provides leadership, support, and development.

Administrative Functions: The Marketing and Media Manager executes administrative leadership by monitoring and maintaining church schedules via the Planning Center and Subsplash related to social media, the Church app, website, Adobe Suite, and Canva.

DESIRED CHARACTERISTICS:

The Marketing and Media Manager must have a mature and aligned walk with Christ, personal spiritual discipline, consistency in public and private, a commitment to moral purity, a healthy relationship with others, and a healthy relationship with their family.

QUALIFICATIONS: Required Education and Experience

Bachelor's degree focused on Marketing or Journalism, Media, Graphic Design, Communications, Public Relations, or related field.

2+ Years of Social Media Marketing experience on all major social media platforms – LinkedIn, Twitter, Facebook, Google+, YouTube, SlideShare, Web Design, Database systems, Proficient knowledge of Internet Software and Design Software, social media.

Demonstrates excellent oral and written communication skills. Excellent organizational skills.

Preferred Experience: A plus but not required: Three to 5+ years of successful marketing or media design and management experience. Previous experience in a church environment or non-profit sector

Salary and Benefits: Salary range is \$56,500 – \$60,000 Health Insurance, Retirement Savings Plan, Moving Assistance, and Selected Training Expenses.

To apply:

Submit your **Application, Resume, Cover Letter, and three references to:** Hire@wearefriendship.church.

The position is open until filled.

Refer to the complete Job Description at <https://wearefriendship.church/jobs>

Faith-Based Employer: Friendship Baptist Church is an equal opportunity employer and a faith-based religious organization. We conduct hiring without regard to race, ethnicity, national origin, citizenship, age, sex, marital status, parental status, membership in any labor organization, political ideology, or disability of an otherwise qualified individual. Under the Civil Rights Act of 1964, Section 702 (42 USC 2000e I(a)), Friendship Baptist Church has the right to hire only candidates who agree with the Friendship Statement of Faith and Leadership Commitment.